



Cynthia T

UI/UX Designer & Graphic Designer

Contact

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✉️ cynthia.tja@gmail.com

Skill

UI/UX Design

Wireframe

Prototyping

Graphic Design

Layouting

Mockups

Tools

Figma

Zeplin

Adobe Photoshop

Adobe Illustrator

Affinity Photo

Affinity Designer

Google Slides

Education

Tarumanagara University

Desain Komunikasi Visual (DKV)

2004-2009

Portfolio

<https://www.artandgrid.com/>

Professional Experience

Bhinneka.com | UI/UX Designer

2017 - 2026

- Created wireframes, user flows, and prototypes for responsive web and mobile app.
- Collaborated with developers, product managers and users to create product designs.
- Provide developers with detailed design specifications and assets to ensure smooth handoffs.
- Collaborated with QA to ensure flow, functionality, and visual accuracy of designs during testing.

Bhinneka.com | Creative Leader

2014 - 2017

- Create and update design guidelines for banners and other digital assets to ensure brand consistency.
- Approve/request revisions to ensure the highest quality standards are met.
- Manage timelines, set priorities, and delegate tasks to ensure projects are completed on time.
- Establish standards for typography, color schemes, imagery, and layout to align with brand identity.

Bhinneka.com | Graphic Designer

2010 - 2014

- Designed a wide range of graphic materials including ads, logos, company profiles, email blasts, social media, presentations, print media (magazines, catalogs, flyers, etc) and web elements.
- Delivered design projects within tight deadlines while maintaining high-quality standards.
- Captured and retouched images to enhance visual appeal.
- Collaborated across divisions, particularly with the marketing team, to design promotional materials that enhanced engagement and drove sales growth.

PT Agna Prosperindo | Graphic Designer

2009 - 2010

- Design layouts and select typography based on design principles.
- Prepare final artwork for print production.